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Media, Challenges and Responsibilities In Islamic Perspective

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Abstract:

Media has become the forth pillar for every Government along with Legislation, administration and judiciary. Media has given new dimensions to human life as human beings become aware about their surroundings. Media also plays a very vital role for building the concepts of society. It also been a source of entertainment and educates for the people. Moreover, awareness through advertisement is basically based on media about different dimensions of the society. However, media has affected the attitude of all the society members and many questions have been raised about its integrity. Media has become an industry now a days and due to the freedom of speech knows no demonstration of positive values as well as ethical limits. In this context it is utmost necessary to discuss media's challenges and responsibilities to promote the ethical values in the light of Seer'h (S.A.W).

Key words: media, challenges, responsibilities, Islamic Perspective

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Statement of Problem

1. What is the concept of Media?
2. What are the Media, challenges & responsibilities in the perspective of Islam.
3. Seerah-e-Taiba is the standard for thoughts and practices development in Islam by which all mankind can attain true prosperity.

Research Questions

1. What are the responsibilities of Media regarding the Islamic Perspective in present era?
2. Why the Islamic perspective is the best solution for the challenges of Media?
3. How Islamic instructions can be implemented for the betterment of the society?

Research Objectives

1. To identify the Media Challenges and responsibilities.
2. To explain the Islamic approaches in the present era challenges regarding media's responsibilities.

Research Methodology

In this research the widely applied methodology will be an analysis. The method of this research would be at educational standard for comparing and analyzing the Media, challenges & responsibilities in the perspective of Islam. The famous and authentic books & articles will be analyzed/ compared about the topic.

Literature Review

The following books and articles are directly related to literature review on the Media, challenges & responsibilities in the perspective of Islam, Khalid Alvi, Dr, Islam ka Mua'sharti Nizam, aadi, Nafees ud Din, Iblaag e Aamma aur dore jaded, Shams ud Din, Dr, Iblaag e Aamma ki nae Jehdien, etc. There are some other article and books on this topic which I have used in this paper but describing all will be prolonged.

Introduction

The following points are going to be discussed in this research article...

Definition and synonymous of media, Media in the light of teachings of Qur'an, Media in the light of teachings of Prophet Muhammed (SAW), Media after 11 A.H till date, Importance of media in modern world, Role of media for promoting the mission of Islam, Effects of the media on society, Challenges, Role of media and our responsibilities, Conclusion and Recommendations

Islam is the greatest promotor of peace, welfare, goodness and security in the world. It is the demand of the time that Islamic teaching should be prevailed and implemented in every part of the world. For the completion of this task, Allah has deputed prophets and messengers with divine revelation and guidance for every age of human race; These prophets and Rasuls conveyed the message of Allah with full devotion, responsibility and honesty.¹ The holy prophet Hazrat Muhammad (S.A.W) is the last prophet of this prophethood system. Allah declared him (S.A.W) his true preacher.² and gave him responsibility to convey His message to whole human race till the day of the judgement.³ Allah has declared the holy Qur'an as the spokesman of all humanity.⁴ The address of last sermon of Hazrat Muhammad (S.A.W) is basically a charter of ethical values⁵ and he (S.A.W) made compulsory for every Muslim to carry and convey the message of Allah till the day of the judgement.⁶ In this context it is utmost necessary to analysis the role of media in the light of Qur'an and Sunnah. During every era of time media processed strong position but in this modern age,

media has gotten tremendous importance. It is the demand of the time to discuss media's challenges and responsibilities to promote the ethical values in the light of Seer'ah. Allah has bestowed human beings reason and rationality which they use in communication and has also bestowed language and vocal codes to speak to express.⁷ He has also blessed with the ability of learning.⁸ Communication of Iblaag started with the creation of first man i.e; Hazrat Adam (AS) as he was bestowed to convey the message of Allah. Hazrat Muhammad (SAW) is the first communicator to convey the final message of Allah to humanity. In Modern age, the world has become global village due to rapid effects of media. Media has become the forth pillar for every Government along with Legislation, administration and judiciary. Media has given new dimensions to human life as human beings become aware about their surroundings.⁹ Media deals not only personal life of the people rather with the masses and Government. It is impossible to stop its effects. Everything is two dimensional e.g; Good or Bad. Some people regards media as a source of evils and satanic preachings. It is necessary to eradicate the wrong effects of media in order to save society from anarchy. Quaid e Azam said in this context 'journalism is a big force which can be helpful and harmful if it would work rightly, it would guide public mind on right way'. The role of media is to describe healthy news to promote goodness, positive values, coordination and harmony. Media has to play its role for the eradication of evils, violence and anarchy from the society. Media need to create the consciousness among the Government and people about rights and responsibilities. Safety of basic human rights, (safety of life, wealth, honor), Implementation of core values, law and constitution, eradication of interior anarchy, disturbance, racialism, prejudices of languages race, area, and strengthen the stability of country are duties of the media. Media is the best communication between people and government. It can create harmony and through media people can easily analysis the policies of Government. Its duties to over view the societies and Government. It can unveil the defects of society, immoral activities of people and brutalities of Government. Freedom of press is the eye and brain of society and it can present stability and un stability of the society.¹⁰

The word Iblaag has been derived from Balaaga¹¹ which mean to convey the message¹² or getting destination whether it is place time or thing.¹³ The words Baalaga, Iblaag, balaag, Tableeg have been used at various places of the Holy Qur'an.¹⁴ Allah has declared the Holy Qur'an as an announcement for the people.¹⁵ A message to be conveyed through prophets.¹⁶ And prophets deputed to convey the message of Allah.¹⁷ According to the religious terminology, Iblaag means to preach goodness and convey the message of Allah. On the other hand, Iblaag and media is basically for propagating some news, informations, facts, among people.¹⁸ Nafees ud Din Saadi says 'Iblaag or media is basically knowledge or information through which some news, ideas, sentiments, can be conveyed to others'.¹⁹ It is not necessary for media to use the vocal sounds or words as an artists propagates through his paintings, filmmaker uses camera to conveys his feeling and actor conveys his sentiments and ideas through his facial expression.²⁰ The procedure of media is consisted of two facts or elements i.e; message and medium through which messenger conveys his knowledge or information. Both elements are called media throughly. There are various words of vocabulary used for expressing media e.g; In English language the word used for media is communication which means to talk about, convey information, ideas and feelings to others.²¹ Communication is an act of transmitting ideas, attitudes and information from one person to another.²² Media's another word is Journalism or sahafat which has been derived from Arabic word 'Sahi'fa.

²³According to modern Arabic linguistics, *Sahi'fa* means newspaper ²⁴ and published materials. ²⁵Basically, journalism is the embodiment of terms writing daily events through print, audio and electronic media. Media as such an English word which represents electric, audio and print sources of *Iblaag* or journalism.

In past times, people communicated with one another through speech, Later, they used wooden blocks, skin of trees and animals as print media. With the invention of printing press, there camera revolution, radioactive waves and invention of TV, computer and internet has changed the lives of people as they are well informed as ever. Modern era have been divided among the following kinds..First of all print media consists of all means of publishing the materials e.g; books, magazines newspapers, posters and brochures etc. Secondly, Radio, TV, film, VCR, cable, slides, projects, computers, internet and satellites are the part of electronic media which consists of two parts i.e audio and video. Email, twitter, Facebook, youtube, WhatsApp and Skype are elements of social media which are used by millions of people now to communicate each other or to get information.

According to the Qur'anic terminology, *rasool* is basically a follower, an ambassador and a messenger. He can be a person or human being, prophet or an angel whom Allah chooses to convey his message to humanity.²⁶ The prophet or messenger is sent upon conveying true or real message without any prejudice and follows the rules of *Iblaag*.²⁷ The holy prophet (SAW) proved himself honest and fair in conveying message of Allah.²⁸ He (SAW) performed his duty of prophethood after using the means of communication of his time period. Hazrat Muhammad (SAW) trained his companions to get information about the news of conditions and situations of Islamic community so that their troubled, problems e.g; justice for helpless, treatment for diseased person, help for the old citizens and financial help for the poor would be solved thoroughly. If financial help would not be possible, console them whole heartedly.²⁹ Before prophethood, Hazrat Muhammad (SAW) was famous as fair and true person. Hazrat Khadija (RA) consoled him (SAW) with due respect for his honesty and truthfulness which his (SAW) opponents acknowledged, on first revelation. To preach among the whole family, relatives and blood relations was the manifesto of *Iblaag* as they already knew him(SAW) as a true person. He said to them, 'By the swear of Allah; I am the prophet and follower of Allah, You will die as you sleep and will re- alive on the day of the judgement and you will be faced accountability'.³⁰ *Iblaag* demands fairness and honesty as he (SAW) preached among Quraish by saying that a force of horse riders was coming towards them, would they believe or not? They loudly replied yes for it, He (SAW) said, 'I have been sent as an informer for warning all mankind'.³¹ In this way, he (SAW) went to many festivals of Arab like Akaz,,Zul-Majaz etc. for preaching. It was also a step of using means of media, after the message of Qur'an and to save Revelation, used animal skin, bones, wood skin, blocks and stones. During Madina Migration and period, different packets among different communities were written on *Sahifa's* and preserved it to propagate is actually a step to build the system of *Iblaag* or media, through Arab became one nation..³² It was the peak of *Iblaag* or media to meet different nations and write letters to the international leaders and rulers.³³ After the conquest of Macca, meeting with groups of different tribes, to deliver sermon of pilgrimage on back of his (SAW) camel 'Qaswa' presented charter for human rights and appointed people for the inhabitants of for most areas so that Islam could be spread among them, are the examples of using media and its means for the development of goodness and ethical values.³⁴ Basically, *Seer'ah* is a method or a way for people to follow.³⁵ *Iblaag* is a prophetic mission and Journalism is a sacred profession. It has a vital role in the society which would be analyzed. It is the main duty of media to promote goodness

and eradication of evils from society. Allah has sent prophets with blessings of truthfulness and with the duty to promote goodness and eradication of evils. Allah is Himself the embodiment of goodness.³⁶ Allah orders never to accept any pressure to during the promotion or propagation of truth.³⁷ In this way it has also been demanded by Allah to support the righteous thing and do not waste witness because Allah forbids from injustice to the people with the people.³⁸ Truthfulness and righteousness have been proved by the saying of Hazrat Muhammad (SAW) that Allah ordered to perform nice practices i.e., to announcement of Tawheed, support justice both in wrath and happiness, to spend carefully in both prosperity and adversity, reunion with these who disown to give right to those who deprive from right, forgive every cruelty, silent silent, meditate on fact and flourish goodness.³⁹

Sometimes, newspapers and journalists have to face pressure to work against their consciousness or will. Sometimes, Government compels newspapers to appreciate their abused and wrong policies and for this purpose Government stops to give them advertisement, threatens them to sue and cancel their license or declaration. The prestigious newspapers and journalists ignore these threats. Sometimes, Aristocrat influential people and political persons pressurized the newspaper not to publish their brutality. or to propagate their qualities and personalities. For this purpose, they are flattery, or threat of torture. It is the need of the time that journalism and media should perform their duties regard it a Holy war, which has been ordered by Hazrat Muhammad (SAW).⁴⁰ The objective of media is to promote goodness or ethical values and to eradicate evils from the society. The word Iblaag has been derived from Ballaga which means to convey or communication and it also deals with preaching or 'Tableeg' which proves that convey message or communication is a task of prophethood. So it is the utmost duty of media to promote goodness and eradicate evils. Media will have to follow this golden Islamic rule of social life. Qur'an has declared this rule as the mission of Islam, as Qur'an has given the duty of controlling human society to the Muslim by calling them the right Umma.⁴¹ The prophet Muhammad ordered to follow the path of goodness and eradicate the evils from the society.⁴² In Islamic state media should follow this Islamic rule as their policy. Those programs including entertaining or educational should be banned which destroy the ethical and moral values of the society. Islamic ideology is the basis of media'.⁴³

Pen or scripture are organic parts of knowledge and print media basis on script and scripture. Allah taken the oath various time of Qalam and Scripture.⁴⁴ The first revelation is totally about pen and script and knowledge.⁴⁵ The usage of pen is totally divine blessing and some restrictions and limitation are also there for this purpose.' As Mufti Shafi says about the responsibilities of Journalists and columnists;. 'In this regard, It will be proved that written material is as well important as speech or speech or speaking. If someone will say abuse things as abused, would be as evil as he will write this thing is parchments and people will be affected for a long time due to both its evil or good. It is the duty of writer to set a criteria for his writings' He must regard this thing that whether his ideas of writing are wrong or right. If they create evil, some, he will abruptly shun the idea of working as it is a religious and moral duty of every Muslim not to please anyone by writing evil, some. It must be in practice that without any proof or evidence, nothing would be publish in favor or against about any specific person or event. Now a days, newspaper are full of these events and column. It is necessary for the news that it has evidence according 'sharia' as many columns and news are published consciously without verifying the facts and whereabouts. According to Islamic 'Sharia' the secret of some person must not disclose rather give him lecture full of examples of Islamic history as the prophet (S.A.W) also forbade from disclosing one another's secret.⁴⁶ Misunderstanding and misleading about the

information about a news and event create a terrible situations. Wrong news can defame and create disrespect for any person or group. That is why , Islam lays great stress upon the ways of information about news Qur'an also advises the Muslim to research about any news in order to avoid any botheration.⁴⁷ Allah has warned the Muslim about any verdict against some person without research and analysis about information and even informer whether he is hypocrite and is not deserved to be trust upon him.

Islamic Government must not take decision on grounds of their informers.⁴⁸ Qur'anic verses about the 'Bira'at' of Hazrat Ayesha are the best manifesto of differences between rumors and news , the botheration after that.⁴⁹ Hazrat Muhammad (S.A.W) forbade to believe in rumors and declared the person liar who follows the rumor.⁵⁰ Allah has given great responsibilities of researching the news, informers and announcement on right time to the Spoke men, owner of the media houses.⁵¹ According to Qur'an, every person is not capable to research the news and informers rather it is the first and foremost duty of a responsible journalist to check the value of news and informers.⁵² To promote the national state's sovereignty, It is the first and foremost duty of media to strengthen the national harmony for the acceptability of sovereignty. Monotheism is the basis of Islamic society instead of color, race and geographical boundaries. Qur'an declares harmony coordination a blessing and anarchy or disturbance a curse.⁵³ The saying of Holy Prophet (S.A.W) is that Allah's blessings is with harmony and peace among group.⁵⁴ Unfortunately, some powerful media house make weak the national harmony and they have become the tools at the hands of interior powers which want to destroy the country. Different prejudices like racial, creed, groups and geographical have also flourished. It has been becoming habitual to propagate against country and its constitutional institutions. Hazrat Muhammed (S.A.W) denied all discriminations by saying that 'he would not be the Muslim, Who would follow discrimination with others or would discriminate himself from others or who would fight for any discrimination'.⁵⁵ In these conditions, media should promote an atmosphere of harmony and coordination both interiorly and exteriorly. so that people would shun all their discriminations. Hazrat Muhammad (S.A.W) lays stress on the thing that the person who would eradicate the anger, wrath and discriminations between two people by telling a lie, would not be liar.⁵⁶ Media plays the role of doing accountability in the society as it reveals the cruelty and brutality of the society. It plays the role of mirror which reflects the ugly face of society. It may be helpful in flourishing justice and peace in the society as Allah expresses irritation for the person who uses abused language or treat others brutality.⁵⁷ The famous Scholar says, 'Allah does not like any complaining person who cruses others, otherwise he has been treated cruelty so that people should get awareness about cruelty and justice should be done.'⁵⁸ Hazrat Muhammad (S.A.W) says that people must control the cruelty otherwise they would be destroyed through divine force.⁵⁹ He (S.A.W) also says that someone should help his brother whether he is oppressed or cruel.⁶⁰ Companions asked 'how the cruel would be helped, he (S.A.W) said to stop him from cruelty. 'Media should follow respectful ways to point out the cruel people as no one would be interested absurdly, facts and truth would be treated rationally so that black mailing must be avoided, curiosity and interference are forbidden.

Now a days, media houses whether print or electronic, use sex physical beauty and lust for their promotion, popularity and rating. The industrialists use the same methods for the advertisement of their trade and products. Women are the models of these kinds of promotion and advertisement. 'The journalists have ignored the ethical and moral values in earning money and benefits. Every newspaper tries to beat others

in competition of vulgarity. The adds of cinema are full of sex appealing. News bulletins are also full of abuses and absurdities that a whole family cannot see or listen them together. Moral crimes are highlighted and these stories are published or telecasted like series. Actress are given time as their life is always in the time light of print and electronic media. For God's sake, please leave this kind of practice. Stop to publish the vulgar materials, naked pictures and adds. Adopt true journalism and flourish a pure atmosphere full of modesty, respect and ethical values. Create such consciousness among the messes so that they can be the grand part of the way of progress.⁶¹ Hazrat Muhammad (S.A.W) lays great stress on 'Haya' or modesty or modesty by saying that man raped through all his senses as seeing is the rape by eyes, flattery is the rape by tongue or speaking, listening is the rape of ears, touching and efforts for unlawful objects are the rape of hands and feet. When all these prefaces complete, the rape occurs through sex.⁶² The object of media is to entertain people, for this purpose, print media publish comics, cartoons and humorous. poetry and essay. Electronic media presents comedy programs to entertain people. Although, there is possible to some extent that it should present light programs which must be informative, educational, point out local and national problems. People of media houses must have knowledge, language, glamour and delicacy of vocabulary, bearing ability to present serious problem in a light way, must not be ironical with someone rather different between sub standard comedy and decent humor.⁶³ Media presents such programs which are full of mimicry and famous personalities are ridiculed in a cheap way. It is called entertainment but it also needs some ethical values and limitations. It is not good to ridicule and insult someone as Allah forbids people from ridiculing other people by calling other better than them, call people with good names and people should not create fuss and those people who negate this order would face the result.⁶⁴ Hazrat Muhammad (SAW) asks people not to hurt someone through behaviours as it is the biggest torture that a man should hurt someone they ridiculing him.⁶⁵ He also forbids Muslims from using harsh words and bad words for other Muslims in order to insulting them.⁶⁶ The world has become a global village as news and informations rapidly spread throughout the whole world within seconds. Sometimes, newspapers publish fake, planted news and stories which create analysis and disturbance in the society. Countless channels are bent upon searching breaking news specially news about known personalities and events which are hot cakes.⁶⁷ Talk shows and night programs create disturbance and complex in the matters. Two decades earlier, news were on, fix time and they were telecasted after censoring. These days, news are telecasted twenty four hours in a day and coverage of an accident or bomb blast creates the atmosphere that the whole country is under huge bombardment. Trivial news are presented as hot cakes and with great sensation. In fact, this is sensational anarchy, it is evident that media houses have no news only to create sensational feelings which badly affects national respect. Society is suffering from robbery, murders, black mailing, torture and media presents the negative picture of society. Reports and writers create confusion about narratives of people, they promote rumors and the system of progress stops. Foreign investors avoid to invest and Government become weak which weakens the sovereignty of the country. It seems as if media does not follow any code of conduct. According to Qur'an only devil's disciples spread rumor to create fuss i.e.' they spread news and rumors without any research, if they convey to the prophet (SAW) and companions (RA), they would see the consequences and avoid fuss.⁶⁸ Hazrat Muhammad (SAW) also calls a man liar who spread rumor.⁶⁹ In this way Hazrat Muhammad (SAW) declares only hypocrite person with two face is the worst of all mankind.⁷⁰

Reporting is backbone of media. There are a large numbers of reports work in newspapers and TV channels, who gather or collect news and convey to their institutions. News which come from news agencies are also collected by reporters. It is duty of reporters to follow special ethical values in getting or gathering news and they must regard the reality of news whether it is true or incident or a rumors which can defame and insult any person or family.⁷¹ Allah says that the pious and good people are not helpful for liars and ignore the vulgarity.⁷² Islam does not allow media to interfere the personal life of people or to involve in backbiting, misleading and immoral matters of people. Islam also diminishes curiosity about any one. Islam sternly forbids to interfere the personal life of people through media which is called investigative journalism. Through this kind of journalism, people are exploited by exposing their misleads and vulgarity. According to Islamic ideology it is not good for media to exploiting people after investigating their personal life matters.⁷³ Qur'an forbids to do this practice by saying that not to be doubtful about anyone because doubts are sins and do not be curios about anything.⁷⁴ It has furthermore explained by Hazrat Muhammad (SAW) that do not keep wrong illusions in hearts and doubts or illusion s are actually lies. Do not curios about anyone and do not exaggerate to increase the price money, do not be jealous and decay other person and do not wayward from path of Allah.⁷⁵ In another saying , Hazrat Muhammad (SAW) says that if you would be bent upon, exposing others's affairs , you would destroy the lives of others.⁷⁶ Hazrat Muhammad (S.A.W) says 'someone who conceals the absurd thing of some person from the world, he would get the blessing of saving alive buried girl.'⁷⁷ Islam does not like promotion of vulgarity and evils in the society. That is why, the vulgar and substandard materials are have been declared immoral by Islam. unfortunately, electronic and print media news about sex, crime publish with complete decoration and details. Some newspapers have fix some pages for publishing national and international actors pictures and news of showbiz and call it an art or culture. In the same way, TV channels promote modernity and vulgarity for the sake of entertainment. Social media is free to show prohibited and unwanted adds and materials which badly affective minds of the viewers. Islam has a complete and perfect social system which is based upon moral and spiritual elements. In this context, it is not right for our media houses to follow western norms and traditions ignoring Islamic teachings which means they commit sin to negate the values and teachings of our religion.⁷⁸ Islam sternly forbids to publish material vulgar materials and there is a very strong warning for those who promote vulgarity and evilness. Islam again explains to them that their conduct would surely invite divine calamity as Qur'an says that the people who promote vulgarity among believers, would be used with great serenity.⁷⁹ 'With this prospects, the performance of media is absurd as they promote vulgarity. They are getting young generation in sex and vulgarity though fashion shows, adds, dress designing and glamour which gradually wipeout all ethical values'. Dish and cable network have exposed all hidden aspects of human life. International channels follow the international agent flourishing film and music.⁸⁰

Conclusion:

In short, the topic outline Media Challenges and Responsibilities to Promote Ethical Values was divided in to some necessary subheadings ie;. Definition and synonymous of media, Media in the light of teachings of Qur'an, Media in the light of teachings of Prophet Muhammed (SAW),Media after 11 A.H till date,Importance of media in modern world , Role of media for promoting the mission of Islam, Effects of the media on society, Challenges, Role of media and our responsibilities. It is concluded that the responsibility of media is to promote the mission of Islam by

developing the goodness and eradication of evils from the society. Which must reflect through the practices of society members in their dealings. Media should adopt a code of conduct which is full of ethical values given by Qur'an and Sunnah. News should be news not rumors or sensational things.

Recommendations:

Pakistan is an ideological Islamic country. Pakistan needs such media policy in the country in which would be the recognition of Islamic Ideology and to promote the useful guidance for the public. Few recommendations need to be considered in the topic context of Media Challenges and Responsibilities to Promote Ethical Values.

1. The documents of renowned journalists organizations ie: Pakistan Federal Union of Journalists (PFUJ), All Pakistan Newspapers Society (APNS), Council of Pakistan Newspaper Editors (CPNE) have the documentation proofs t for all industry o promote the ethical values in the society. Pakistan Electronic Media Regulatory Authority (PEMRA) has right to issue and cancel registration of channels on the bases of following and breaking the rules of regulations. PEMRA is taking actions mostly after observing the public reflections on sensitive and national issues against the channels but there should be an automatic system to evaluate the performance of media.
2. Government need to enhance the budget of national channels for their better performance. People trends have been moved towards private channels because they produce creative programs for the public and the worker of private channels gets attractive salaries.
3. Pakistani media need to abide by the rules which made by the Press Council of Pakistan i e.: Media need not to telecast programs against the, religion of Islam, Pakistani Army, ideology of Pakistan, leaders of Pakistan, sectarianism etc.
4. Contemporaries civilizations programs and advertisement brings non Islamic culture in Pakistan so there should be a national board for the evaluation of other civilizations programs and advertisement before telecasting them on print and electronic Media. The national board may measure the performance of T.V channels through competitions, Award and cash Prizes.
5. The illegal use of social media (Facebook, Twitter, WhatsApp, Messenger etc) should bane in Pakistan. Their should be a proper Identification system through ID cards at the time of making accounts.

¹ Al Qur'an, 16:35

² Al Qur'an, 33:46

³ Al Qur'an, 5:27

⁴ Al Qur'an, 14:52

⁵ Sahih Muslim, Book of Prayers, Hadith 1218

⁶ Bukhari, Jame, Kitab ul Hajj, Bab ul khutba, Hadith no, 285

⁷ Al Qur'an, 55:3-4

⁸ Al Qur'an, 96:3-5

⁹ Khalid Alvi, Islamic Social System, P:404

¹⁰ Ibid:405

¹¹ Loius Ma'luf, Al Munjid, khazena Ilm ul Adab, (Al karim Market Urdu Bazar, Lahore) P:70

¹² Lughat ul Qur'an, P:46

¹³ Al Qur'an , 5:67

- ¹⁴ Al Qur'an, 11:57
¹⁵ Al Qur'an, 14:52
¹⁶ Al Qur'an, 33:39
¹⁷ Al Qur'an, 24:52
¹⁸ Khalid Alvi, Dr, Islam ka Mua'sharti Nizam (Pakistan, Alfaisal Nasiran and Tajiran Kutub,Urdu Bazar Lahore, 2005) P:398
¹⁹ Saadi,Nafees ud Din, Iblaag e Aamma aur dore jaded (Karachi, Decent Press, 1986) P,13
²⁰ Ibid, P : 5
²¹ Shams ud Din, Dr, Iblaag e Aamma ki nae Jehtien (Islamabad, Muqtidara Qummi Zuban, , 2009) P:2
²² Emery, Alt, E, Introduction to Mass Communication (London, 1979) P:8
²³ Ibn e Manzoor, Lisan ul Arab (Beruit, Dar e Sadar, 1961) Vol: 9, p:874
²⁴ Urdu Encyclopaedia of Islam (Lahore, University of the Punjab, 1972) Vol; 12, P:76
²⁵ Collier Encyclopaedia, 1963, Vol:13, P: 642
²⁶ Al Qur'an,22:75
²⁷ Al Qur'an,7:68
²⁸ Al Qur'an,5:67
²⁹ Muhammad Shafe, Mufti, *Aadab ul Akhbaar dar kitab sahafat aur is ki shari hadood* (Lahore, Idara e Islamiyat, , 2003) P:31
³⁰ Mubarak Puri, Safi ur Rehman, *Al Rahiq ul Makhtoom*, Al Maktaba Al Salfia (Lahore, SheeshMahal Road) P:113
³¹ Ibid,P:114
³² Please see for detail, Dr. Hamid ul Allah, (Beruit, Al Wasaiq ul Siasia li Ihad al Nabvi, 1983)
³³ Mahboob Rizvi,Syed, *Maktubaat e Nabvi* (Lahore, Nazir sons Urdu Bazar)
³⁴ Nisar Ahmad, Dr, *Khutba Hija tul Wida*, (Lahore, Kitab Sarae)
³⁵ Al Qur'an,33:21
³⁶ Al Qur'an,9:119
³⁷ Al Qur'an,4:135
³⁸ 2:283
³⁹ Ibn e Aseer, *Jame*, Hadith no, 9317
⁴⁰ Al Tibrani, *Al Muajam ul Ausat*, Hadith no, 6824
⁴¹ Al Qur'an,3:110
⁴² Tirmidhi, Jami` at-Tirmidhi, Book 33, abwab ul Fittan, Hadith 12
⁴³ Khalid Alvi, *Social system of Islam*, P:417
⁴⁴ Al Qur'an,68:1
⁴⁵ Al Qur'an,96:5
⁴⁶ Muhammad Shafe, *Aadab*, P:35-37
⁴⁷ Al Qur'an,49:6
⁴⁸ Mududdi, *Tafheem ul Qur'an* (Lahore, Idara Tarjuman ul Qur'an) vol:5,P:74
⁴⁹ Al Qur'an,24;16
⁵⁰ Hakim, *Musadrak*, Kitab ul Ilm, Vol:1, P:95
⁵¹ Al Qur'an,4:83
⁵² Zeeni Abdul Salam, *Islami Sahafat*, (Dehli, Markazi Maktaba e Islami, 1990) P:135
⁵³ Al Qur'an,3:103
⁵⁴ Hakim, *Musadrak*, Kitab ul Ilm, 391

- ⁵⁵ Sahih al Bukhari, Book 46, Chapter, Oppressions, 2312, hadith no, Ṣaḥīḥ -----
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